

Minutes
Weber State University
Board of Trustees
Nov. 3, 2015

Trustee Members:

Ms. Louenda Downs
Ms. Heather Hales
Mr. Alan E. Hall, Chair
Mr. Nolan Karras
Mr. Cash Knight
Mr. Scott Parson
Mr. Steven E. Starks (via speaker phone)
Dr. Jeff Stephens

Excused:

Ms. Karen Fairbanks
Mr. Kevin Sullivan

Weber State University Officials:

Dr. Charles A. Wight, President
Dr. Norm Tarbox, VP for Administrative Services
Dr. Madonne Miner, Provost
Dr. Brad Mortensen, VP for University Advancement
Dr. Jan Winniford, VP for Student Affairs
Dr. Bret Ellis, VP for Information Technology
Mr. Shane Farver, Secretary, Board of Trustees
Mr. John Kowalewski, Executive Director, Marketing & Communications
Ms. Jennifer Unguren, Chair, Staff Advisory Council

Press Present:

Becky Wright, Standard-Examiner

Welcome

- I. The meeting convened at 9:35 a.m.
- II. Chair Alan Hall took roll and welcomed those present.

Oct. 6, 2015, Minutes

- III. On a motion from Louenda Downs seconded by Jeff Stephens, the Board of Trustees unanimously approved meeting minutes from Oct. 6, 2015, and ratified amended Business and Personnel and Academic Policy committee minutes from that date.

President's Report

- IV. President Charles A. Wight gave a report covering the following items:

(Higher Education Civic Engagement Awards)

- 1) WSU was one of five colleges and universities nationwide to receive a 2015 Higher Education Civic Engagement Award from the Washington Center and New York Life. Brenda Marsteller Kowalewski, director of WSU's Center for Community Engaged Learning, accepted the award on behalf of the university.

(LUPEC Recognition)

- 2) Latinos United Promoting Education and Civic Engagement (LUPEC) recognized WSU for its support of the Hispanic and Latino community. The LUPEC Award was specifically in recognition of supporting the Ogden Hispanic Festival.

(Diversity Conference)

- 3) During the beginning of October, WSU hosted the 17th Annual Diversity Conference, *So You Think You're Blind to Color?* Events included a closing keynote speech from Dr. Michael Eric Dyson, professor of sociology from Georgetown University.

(LGBT Summit)

- 4) WSU and the university's LGBT Resource Center sponsored the Utah LGBT Summit Oct. 15 in the Shepherd Union Ballrooms. The summit was part of a series of events held nationally by the White House.



(Expect the Great)

- 5) WSU hosted the 5th Annual Expect the Great

	Conference and Career Expo Oct. 10. Black and African-American students from across the state joined the conference to gather information from WSU and other institutions.
(Money Management)	6) WSU has a new money management/ financial literacy program in which professionally trained coaches from faculty and staff are speaking to groups about finances.
(Native Symposium)	7) WSU's 10 th Annual Native Symposium was scheduled to begin on Nov. 4 with a speech by Dr. Dan McCool. Events were to take place throughout the month, including main events on Nov. 10 and a video on Nov. 19.
WSUSA President's Report	V. WSUSA Student Body President Cash Knight gave a report on the following items:
(Service)	1) THE WSUSA participated in Make a Difference Day in partnership with Stop Hunger Now to provide meals to Peru. About 75 volunteers took part in the effort.
(Davis Campus)	2) Davis Campus held a spa night for Breast Cancer Awareness Month in October in order to promote awareness and collect donations.
(Leadership Team)	3) WSU student leadership is working with high school student leaders and will be bringing them to campus on Nov. 21 for the Grow Leaders Grow! Conference. Project Lead, which will be held in February, is being planned now. WSU is working with Mayor Mike Caldwell for service opportunities.
(Events)	4) Several WSU events were planned for November, the biggest of which is Nov. 13, when a dance will be held at the Dee Events Center following the men's basketball game. The Nearly Naked Mile was also planned for Nov. 13. The slogan is "Run in the Cold to Keep Others Warm." Canned food and clothing donations were accepted for entrance in the run.
(Other Efforts)	5) The WSUSA has moved forward with the effort

	<p>to collect and ship medical supplies to Ghana through Charity Beyond Borders. Student leaders are selling tickets to the “Hunger Games” premiere in order to raise funds for the effort. In addition WSUSA is still collaborating with WSU Athletics to collect box tops. Louenda Downs commended Knight for his focus on service.</p>
Alumni Assoc. President’s Report	<p>VI. Heather Hales, president of the WSU Alumni Association’s Board of Directors, gave a report on the following items:</p>
(Student Alumni Association)	<p>1) The Student Alumni Association put together over 100 hygiene kits for homeless teens in Ogden.</p>
(Leadership to Legacy)	<p>2) The WSU Alumni Association hosted the Leadership to Legacy Dinner, which paired students with alumni mentors. Andre Lortz, former president of the WSU Alumni Association’s Board of Directors, gave the keynote speech.</p>
(Scholarship Luncheon)	<p>3) The Alumni Association was able to celebrate scholarships awarded to 39 students. Total awards exceeded \$76,000 with the average scholarship being \$3,000.</p>
(Survey)	<p>4) The Alumni Association has added a few new questions to the graduate survey with the intent of drawing attention to membership benefits and gathering data on interest in those benefits. Graduates also have an opportunity to sign up for a WSU license plate and have their first membership fee waived.</p>
(Events)	<p>5) Dues-paying Alumni Association members were able to attend a <i>Wild About Damian</i> basketball game event against the Utah Jazz at a discount. Those members could also attend a family-focused Boondocks event at a discount.</p>
(Membership)	<p>6) Hales reported that membership numbers for the WSU Alumni Association were up. Chair Alan Hall thanked the Alumni Association for their</p>

		support of the Dream 125 comprehensive campaign.
Faculty Report	VII.	No faculty report was given. However, Staff Advisory Council Chair Jenni Unguren reported that her organization is seeking collaboration with Major Fest next year for the Bring a Friend to Finish program.
Committee Reports Business Committee	VIII.	Scott Parson gave the following report on the Board of Trustees Business Committee.
(Risk Management and Safety)		1) The committee had a discussion regarding risk management and safety.
(Financial Report)		2) There was a significant reduction in funding in regard to federal grant programs, which is being driven by changes in the way federal programs work.
(Auxiliary Enterprises Annual Report)		3) The committee received a report on self-supporting WSU enterprises and noticed a couple of errors that needed to be corrected. The committee passed a motion that designated Vice President Norm Tarbox to correct the errors. Parson will review the corrected reports, which will be forwarded to the Board of Regents.
ACTION		<div style="border: 1px solid black; padding: 5px;"> <p>Upon a motion from Scott Parson seconded by Louenda Downs, the Board of Trustees unanimously voted to approve the corrected version of the Auxiliary Enterprises Annual Report. The report will next go to the Board of Regents.</p> </div>
(PPM 3-40, Retirement Program)		4) Weber State proposed a change to its retirement plan that would make it so, as of Nov. 16, all new Weber State University employees will be a part of the TIAA-CREF retirement plan. Trustees discussed the particulars of the plan with Weber State administrators.
ACTION		<div style="border: 1px solid black; padding: 5px;"> <p>On a motion from Scott Parson seconded by Nolan Karras, the Board of Trustees unanimously approved the change to PPM 3-40, Retirement</p> </div>

	Program.
(Overview of WSU Risk Management)	5) Separate committees received an overview of the new enterprise risk management plan for the university. The Business Committee recommends that the overview become a part of the orientation for new trustees and annually reviewed.
Personnel and Academic Policy Committee	IX. Jeff Stephens, filling in for Personnel and Academic Policy Committee Chair Kevin Sullivan, gave the following report:
(Personnel Changes)	Trustees were directed to the Personnel Change Report, which was an information-only item.
Other	X. Alan Hall and Jeff Stephens reported on the opening of a new high school in the Weber School District, Innovation High School. The high school has an emphasis on early college and has partnered with Weber State for concurrent enrollment. Students are expected to have completed all general education requirements upon graduation or have an established pathway through area applied technology colleges.
	XI. Louenda Downs thanked the university for committee reports on risk management.
Meeting Adjourned	XII. The meeting adjourned at 10:10 a.m.
	Submitted by:
	
	Shane Farver Secretary, Board of Trustees
	
	Charles A. Wight President, Weber State University



**President's Report
WSU Board of Trustees
Nov. 3, 2015**

1. Weber State University is among five colleges and universities chosen this year from nearly 100 nominations to receive the 2015 Higher Education Civic Engagement Awards, presented by The Washington Center and the New York Life Foundation. Recipients were chosen based upon their leadership and innovation in civic engagement. WSU's Center for Community Engaged Learning (CCEL) director Brenda Marsteller Kowalewski accepted the award Oct. 5 during The Washington Center's annual luncheon in Washington, D.C.
2. On Oct. 10, Latinos United Promoting Education and Civic Engagement (LUPEC) recognized WSU for our work with the Hispanic and Latino community in Ogden and the surrounding cities and towns. The LUPEC Award, which is in recognition of supporting and sponsoring the Ogden Hispanic Festival, now resides in the President's Office.
3. At the beginning of October, WSU hosted the 17th Annual Diversity Conference, *So You Think You're Blind to Color? Questioning Interpersonal, Institutional and Structural Systems of Racial Oppression*. The conference began Oct. 8 at the Davis Campus with a reader's theater performance of the David Mamet play *Race* by Good Company Theatre. More than 200 people attended. The Ogden Campus hosted other conference events on Oct. 9. Nine workshop sessions were part of the conference, and five of them were over capacity. The closing keynote speaker was Dr. Michael Eric Dyson, professor of Sociology from Georgetown University. He had a dynamic and engaging presentation titled, "Social Capital and Privilege: The Pedagogy of Unlearning Prejudice and Redefining Practice and Inclusion."
4. Weber State University and the LGBT Resource Center sponsored the Utah LGBT Summit Oct. 15 in the Shepherd Union Ballrooms. The Summit was part of a national tour of LGBT summits hosted by the White House and the U.S. Department of Agriculture. The Utah Pride Center also hosted this summit. Ninety attendees representing Weber State University, federal agencies, surrounding communities and other local organizations took part.

5. WSU hosted the 5th Annual Expect the Great Conference and Career Expo Oct. 10. More than 200 black, African and African-American students from across the state joined WSU and our sister institutions to gather information, resources and other support to increase college participation, retention and graduation.
6. A new money management/financial literacy program is up and running this semester. Professionally trained coaches from faculty and staff are speaking to groups about personal finances. The team is also meeting one on one with students to discuss issues such as budgeting, saving, consumer debt, insurance, bankruptcy and wealth building. A business student has also been hired to assist and to eventually help with peer education in the center. A basic website has been created for more information and to sign up for services:
<http://www.weber.edu/moneymanagement>.
7. WSU's Native Symposium will begin tomorrow, Nov. 4, with a speech by Dr. Dan McCool titled *American Indian Land and Water: Confronting Many Challenges*. The symposium has several events throughout the month including a sunrise ceremony, discussions on water and waste and a roundtable discussion Nov. 10, and a film screening on Nov. 19. Many topics during the symposium are in line with WSU's Engaged Learning Series on waste.



WSUSA November Monthly Report

Service: Make a difference day was held on October 24th in partnership with the organization STOP Hunger Now. Approximately 75 volunteers were present and packaged 15,000 meals in under two hours. Weber State students will deliver packaged meals to people in Peru during a service trip in the summer of 2016. Other small events included Catholic Community Service Fight Hunger Food Drive, Best Buddies Bowling Night, Youth Impact Fundraiser as well as several other service events. Efforts have been made to increase the number of active volunteers to work with the service team in great success.

Davis Campus: Davis has been averaging two events a week for the month of October. A Spa Night was held for Breast Cancer Awareness month to promote awareness as well as collect donations. Collaboration occurred between Davis and Diversity on both the Diversity Conference and the LGBT week to hold events at both campuses and reach a greater audience. Other events were held such as Skate Night with over 120 students in attendance.

Leadership: A group within the leadership team called Lead Weber is hosting two conferences this month. The first conference will reach out to club leaders for training and education on campus resources. The second conference is titled GROWL (grow leaders). This conference will reach out to local high schools,

focusing on student body officers to promote education in leadership, as well as introduce them to the amazing involvement opportunities at Weber. Project Lead is also being planned for the Spring Semester, tentatively scheduled for Feb 5-6. Project Lead is a two day conference that will reach out to all the major student groups on campus like athletics, international students, ambassadors, multicultural center, etc. The conference will consist of speakers and workshops, as well as a service component through Ogden. We are currently working with Mayor Caldwell to see what service opportunities would be the most benefit for the city.

Activities: Numerous events throughout the month, such as bringing comedians to perform, live concert, and a student jam night. Primary focus right now is preparing for a dance at the Dee events center on November 13th after the Weber vs. Utah State basketball game.

Senate: Working on several student issues right now. Primary issues revolve around campus safety at night and disability access on campus, as well as the 6th annual Nearly Naked Mile on November 13th. The Nearly Naked Mile is a student event that revolves around getting clothing donations for St. Anne's Center – Lantern House, the slogan being “run in the cold to keep your community warm”. This event will end right before the basketball game, and is being marketing along with the dance as one big event for all students.

Other: WSUSA has partnered with Charity Beyond Borders in an effort to collect and ship medical supplies to Ghana. An entire Theatre at the Junction has been reserved on Nov 19th at 8:00 p.m. for the Hunger Games premiere. 250 tickets were purchased by WSUSA, and are being sold to students and community at \$20

for a ticket or \$30 for two. All profits will go towards the mission. Box tops are still being collected in collaboration with athletics.



Weber State University Alumni Association President's Report
WSU Board of Trustees
November 2015

➤ **Student Alumni Association**

Service Project: The Student Alumni Association participated in a service project by preparing hygiene kits that were delivered to Youth Futures to be disbursed to the homeless teens in the Ogden community who reside at the shelter. The Student Alumni Association gathered items such as shampoo, soap, toothbrushes, toothpaste, deodorant, and other toiletry items to for the kits and received several donations from the Emeriti Alumni Council as well. The SAA Council was able to assemble over 100 hygiene kits.

Leadership to Legacy: The WSUAA hosted the third semi-annual Leadership to Legacy dinner on Thursday, October 22nd. There were 59 current WSU students in attendance and 37 alumni/professionals there to meet with those students. Andre Lortz was the keynote speaker for the evening. Andre graduated from WSU in 1992 with a degree in Accounting and is currently serving as the Chief Financial Officer at Maverik, Inc.

➤ **Regional Alumni Chapters**

AZ Chapter Event: The Arizona Chapter of the WSU Alumni Association hosted an event on Saturday, October 24th in conjunction with the WSU @ NAU football game in Flagstaff, Arizona. Over thirty alumni/fans met at The Oakmont for dinner prior to the game and then sat together to support the Wildcats as they took on the Lumberjacks in Big Sky Conference football action.

➤ **Weber Historical Society**

The Weber Historical Society had a lecture in October entitled "Water in Utah." The guest speakers were Dr. Hal Crimmel, a WSU professor, and Issac Goeckeritz, a Utah-based documentary filmmaker. They screened and discussed their two short films on water in Utah and a recent book, *Desert Water: The Future of Utah's Water Resources*. It was well attended and enjoyed.

➤ **Alumni Scholarships**

Thirty-nine students who were awarded scholarships through the WSU Alumni Association for the 2015-2016 academic year were invited to meet their scholarship donors at a luncheon held on Tuesday, October 13th, at the Lindquist Alumni Center. These scholarships are funded by private donations, alumni association memberships, license plate proceeds and the annual Alumni Golf Classic. This year's total awards exceeded \$76,000.

➤ **Membership Events and Numbers**

New Membership Benefit - WSUAA has partnered with WSU Center of Continuing Education and the University of Utah to offer a new membership-benefit GRE, GMAT or LSAT exam discount. Members of the WSU Alumni Association are eligible to receive a 20 percent tuition discount* on test preparation classes. alumni.weber.edu/testprep

Graduate Survey Questions - WSUAA has included three new questions on the graduate survey questionnaire. The goal of these questions is designed to bring awareness to the WSUAA membership benefits that new

grads may not be aware to for input of benefits that might interest them as a alumni/graduate of WSU. Additional questions include a yes/no answer if they would like to receive a WSU license plate (one time waver form, complements of WSUAA) and a question regarding their communication preferences (i.e. social media, WSUAA monthly e-newsletter, direct mail, WSUAA involvement opportunities, etc).

Boondocks Event – There is unlimited fun at a Boondocks event, where all Wildcats and friends of WSU are welcome to join us on November 23rd at the Kaysville Boondocks for an all-access pass and free food. Ticket pricing is discounted for both Student Alumni members and current dues-paying members at \$15 each and non-members at \$22 each. The goal of this event is to promote membership through a discounted price were each members is allowed to purchase up to 6 tickets at the \$15 price (savings of \$42).

WSU ALUMNI ASSOCIATION PARTY PACKAGE INCLUDES:

3 Hours of Unlimited Access to ALL Attractions (Bowling, Rollerball, Laser Tag, Kiddie Cove, Miniature Golf, Go-Karts, Bumper Boats, Batting Cages)

\$5.00 Game Card for Arcade Play

Deluxe Buffet: Pizza, Pasta and Ice Cream Dessert

Memberships through the Phonathon as of 09/01/2015 - 10/28/2015

Amount Pledged: \$3,135.00

Amount Paid: \$1,525.00

Amount Fulfilled: 49%

WSUAA Membership as of 10/01/2015

Total = 1,709

1-year - phone = 284

3-year - phone = 56

General = 824

New Grad = 73

Lifetime = 472

BUSINESS COMMITTEE
OF THE
WEBER STATE UNIVERSITY BOARD OF TRUSTEES

A meeting of the Business Committee of the Weber State University Board of Trustees was held at 8:30 a.m., November 3, 2015, in Room 302A, President's Office.

Members present:

Mr. Alan Hall	Mr. Nolan Karras	Ms. Heather Hales
Mr. Scott Parson	Mr. Steve Starks (via conf. call)	

Weber State University officials present:

Dr. Charles A. Wight	President
Dr. Norm Tarbox	Vice President for Administrative Services
Dr. Brad Mortensen	Vice President for University Advancement
Dr. Bret Ellis	Vice President for Information Technology
Mr. Steve Nabor	Senior Associate Vice President for Financial Services & CFO
Mr. Dane LeBlanc	Chief of Police
Mr. Ron Smith	Director of Operations/Controller/Accounting Services
Mr. Bryce Barker	Director of Internal Audit
Mr. Abel Mkina	Director of Risk Management and Special Projects
Mr. Richard Hill	Legal Counsel
Mrs. Stephanie Hollist	Legal Counsel
Mrs. Anita Preece	Secretary

Visitors: None

Excused:

Press: None

BUSINESS COMMITTEE MEETING

Minutes

1. The minutes of the meeting held on October 5, 2015, were approved on a motion by Ms. Hales and a second by Mr. Karras.

Financial Reports for
the Month ending
September 2015

2. Vice President Tarbox reviewed the Financial Report for the month ended September 2015. With 25% of the year completed, 21.05% of the budget was expended.

Vice President Tarbox reported that with three months of activity for the FY 2015-2016, Grants and Contracts and Agency Funds are down. Vice President Tarbox explained that the loan program and pell grant money is spent from these accounts. Enrollment is flat at this time, but tuition collections are on target.

Vice President Tarbox gave an update of expenditures.

Motion

3. On a motion by Mr. Karras, and a second by Ms. Hales, the Financial Report for September was approved.

WSU Auxiliary
 Enterprises Annual
 Report for Year Ended
 6/30/15

4. Vice President Tarbox explained that the purpose of the report, required by the Board of Regents, is to account and record financial performance on such auxiliaries as the Bookstore, Student Housing, Dining Services, Student Health, and Student Union on an annual basis. Vice President Tarbox reported that as of FY 15, the auxiliaries are in good standing.

It was brought to the attention from one of the Trustees that the Housing Budget sheet appeared incorrect. Vice President Tarbox will submit the corrected copy to the Trustees chair.

Motion

5. On a motion by Mr. Karras, and a second by Mr. Hall, the WSU Auxiliary Enterprises Annual Report was approved with a change to the Housing Budget Sheet.

WSU Policy, PPM #3-40, Retirement Programs

6. Vice President Tarbox mentioned that changes are proposed to WSU Policy, PPM #3-40, Retirement Programs. This policy insures that all regular employees are covered by the benefits of a retirement program. Faculty, Staff, and Executives hired on or after November 16, 2015 will participate in the TIAA/CREF retirement program. All existing Faculty, Staff, and Executives hired prior to November 16, 2015 will continue in the retirement programs that they are covered under. If an employee who has earned credit in the Utah Retirement System (URS) on the date of employment (or reclassification) may elect to maintain URS enrollment or change to TIAA/CREF.

Motion

7. On a motion by Mr. Hall, and a second by Mr. Karras, WSU Policy, PPM # 3-40, Retirement Programs, was approved.

Overview of Risk
 Management

8. Mr. Abel Mkina, Director of Risk Management and Special Projects, presented an overview of WSU's Enterprise Risk Management efforts to date. Mr. Mkina mentioned that the process of identifying risks is a continuous process. In general, there are four responses to risk:
 - Acceptance - When the impact and the probability of risk is low.
 - Control - When there is a high probability of a risk, but its impact would be low. Institute appropriate controls.
 - Share - When there is high impact but low probability of risk (insurance).
 - Mitigate and Control - When both the probability and the impact of risk are high, design controls and processes to reduce the exposure to risk.

Mr. Mkina also reported that the top 9 major risks facing WSU in 2015 are as follows:

- Safety
- Employment Related Issues
- Cybersecurity Threats and IT Infrastructure
- Regulatory Concerns
- Sustaining University Revenue Streams
- Emerging Risks
- Student Recruiting, and Retention. Faculty and Staff Recruiting and Retention
- Aging Infrastructure
- Student On -Campus and Off-Campus Activities

Trustee Chair, Alan Hall, suggested that Public Relations be added to the risk list, as well as including a Risk Management Overview in the new Trustee Orientation.

This item was an information only item.

Safety Update

9. Mr. Dane LeBlanc, Chief of Police, presented a Safety Update. Chief LeBlanc mentioned that since the Sandy Hook Elementary Shooting in 2012, there have been 140 shootings in K-12, and Higher Education Institutions. Chief LeBlanc updated the trustees on the different emergency exercises that WSU had participated in and trainings that the Police offer and have attended.

This item was an information only item.

Monthly Investment Report

10. Vice President Tarbox presented the Monthly Investment Report for September. He mentioned that WSU is in compliance with the State Board of Regents and the Money Management Act.

Motion

11. On a motion by Mr. Starks, and second by Ms. Hales, the Monthly Investment Report was approved.

Adjournment

12. The meeting was adjourned at 9:29 a.m.

Board of Trustees
Personnel and Academic Policy Committee
November 3, 2015

Members present: Louenda Downs, Jeff Stephens, Cash Knight, Madonne Miner, Jan Winniford

1. Personnel changes were presented to the committee.
2. Overview of WSU Risk Management.